

Attributing Research Activity to GPs for Indigo Community study (CPMS ID: 56060)

Participants are sent a link within an SMS sent out by the practice. The link takes the participant to the trial landing page where they can review the participant information sheet and if they wish they can consent to take part and complete the survey.

Each CRN will be given a unique URL to be embedded in the SMS. This will allow accurate attribution of recruitment to each CRN footprint.

The preference is for local CRN's to manage their own allocation and uploads but where there are resource constraints NWL CRN will support this.

The process followed in the pilot phase of the trial was as follows.

North West London Primary Care Team use EDGE (our Local Portfolio Management System) to record dates and the number of invites each GP sends to their patients to take part in the Indigo Community study.

The trial team send the details of the date individual participants started and completed the questionnaire, their response ID and postcodes to the CRN on a monthly basis.

The CRN then proportionally split the returns from the study team across all practices and considering the dates SMS invites were sent out.

To date this process has worked well for the >1100 pilot participants.

If the data about the number of invites is not available

The proposal is that recruitment be split across all GPs that have sent SMS to their patients based on:

- GP practice list size¹ or
- the number of patients with cancer² or
- equally.

¹ Data is available here: <https://digital.nhs.uk/data-and-information/publications/statistical/patients-registered-at-a-gp-practice/march-2024>

² Data is available via QoF: <https://digital.nhs.uk/data-and-information/publications/statistical/quality-and-outcomes-framework-achievement-prevalence-and-exceptions-data/2021-22>